

**This area goes is totally viewable however keep important text and images below this line and just leave background above it  
This is where it sticks to the top bar. Its viewable but don't put important info above the blue line.**

50mm

30mm

Dimensions are 850 x 2100mm  
Display area is 850 x 1970mm

**Good idea to keep important text from  
sides by around 30mm**

**Keep  
important  
text etc  
well  
between  
these lines**

1970mm

**This area goes into the mechanism so still needs to bleed into this area. Otherwise at the bottom you will see white.  
However no important text etc should be displayed here as you will not see it.**